

TECHNICAL SPECIFICATION GOLDSLOT 2021

The better the quality – the better the experience for the audience

Movie theatres have unique characteristics with giant screens and speakers surrounding the audience. To use the theater's capacity to the maximum and to give the audience a special and appreciated experience, it is important to use the highest possible image and sound quality. Let your production company take part of this technical specification, so they can deliver your spot to us in the best possible digital format.

Commercials shown in our cinemas in the Goldspot position will be shown in dual digital cinema formats called 2K Flat and 2K CinemaScope. The gold spot placement means that the commercial is always shown as the last film in the pre-show and in the same picture format as the feature film. We therefore recommend that commercials to be shown in this placement be delivered in two versions, one adapted for flat and one for Scope. Then the film takes full advantage of the placement, gets a bigger and sharper image that harmonizes with the feature film. We also recommend that the sound is mixed in 5.1 surround – a sound format that will give the audience a true cinema sound experience.

Should you have a film that is produced in any of the TV formats Full HD, HD or SD, we recommend that you let your production company adapt the format according to the specifications on the following pages.

We can transform a stereo track to a surround track, if needed, as well as to help you to create a real surround mix*. To ensure a pleasant cinema experience for the audience a technical Quality Control of every spot is always performed in a real theatre before Distribution to the theaters where it is scheduled for screening. If any problems should occur during quality control we will correct them before distribution or contact the producer for delivery of a corrected version.

Contact

If you have technical questions, please contact Filmstaden Media Studio at +46 8 680 37 73 or +46 8 680 36 81 or send an e-mail to studio@filmstaden.se

Deliveries and Deadlines

Screening periods start on Friday each week. The film material must be delivered to Filmstaden Media at the latest on Thursday by 5 p.m. the week before screening start. Exceptions from this can occur in connection with holidays. For specific information about deadlines, please see page 4 of this document.

If the material is delivered after deadline an Express Distribution Fee of SEK 3 000 will be charged, unless other agreement is made with Filmstaden Media well in advance of the regular delivery date and an exemption has been granted in the specific case.

If the material is delivered after granted exemption deadline or the transfer of the material is not completed at that time, the screening will start as soon as it is possible for practical reasons and the above Express Distribution Fee will be charged.

** Requires delivery of soundmix as separate stereo stems for Voiceover, Music and Effects (see page 2 for details).*



TECHNICAL SPECIFICATION GOLDSLOT 2021

Please ensure that you've got the latest version of the technical specification. You can find and download the latest version under this link: www.filmstadenmedia.se

Upload your material via www.filmstadenmedia.se. We accept two different formats. Quicktime or DCP. Below you can see different combinations on delivery of Quicktime. Information regarding DCP can be found on page three.

Audio and video-categories can be combined freely.

QUICKTIME

Video and audio-files:

Audio files shall have the same length as the film.
Audio and picture files shall have the same file name.

Name files as following:

filmcode _RR_Company_title_length
(Example: S160001_RR_CocaCola_CokeZero_30s)
Filmcode supplied by Filmstaden Media:
bokningmedia@filmstaden.se

Surround files shall be marked as follows:

Filename.L.wav	Filename.Ls.wav
Filename.C.wav	Filename.Rs.wav
Filename.R.wav	Filename.LFE.wav

Attention!

It is very important that every mono audio file in the 5.1 surround group contains the correct channel address and that a dot is placed both before and after that address.

VIDEO (24 frames/sec)

QuickTime Progressive

(Both Flat and Cinemascope are required)
(Always include Stereo Mix in Quicktime)
FLAT, 1998x1080, Cinemascope 2048x858

Codec: Apple Prores 4444

None

Animation (24 keyframes/sec)

Recommended
format



AUDIO

5.1 surroundmix

6 separate mono files, 48kHz, 24bit
.wav or .aif

Loudness Limit: 82dB Leq(M)

Equivalent soundlevel (Leq) will be checked and adjusted by Filmstaden Media if needed.

Still image sequence

Both Flat and Cinemascope are required

FLAT, 1998x1080, Cinemascope 2048x858

Fileformats: .tif, .sgi, .tga, .dpx

(Attach a low res quicktime as reference)

Alternative
format



Separate tracks for dialogue, music and effects (Stems)

48.000 Hz, 24/16 bits

Fileformat: .wav or .aif

We will create a 5.1 cinema mix and make use of all 5.1 channels where appropriate.
Please Attach a stereomix for reference

For questions regarding other
formats please contact

studio@filmstaden.se

Minimum
format



Stereomix, right-left

1 stereo file or included in the quicktime .mov

48.000 Hz, 24/16 bits

Fileformat: .wav or .aif

TECHNICAL SPECIFICATION GOLDSPOT 2021

Please ensure that you've got the latest version of the technical specification. You can find and download the latest version under this link: www.filmstadenmedia.se

Upload your material via www.filmstadenmedia.se. We accept two different formats. Quicktime or DCP. Below you can see different combinations regarding delivery of DCP. Information regarding Quicktime can be found on page two.

Audio and video-categories can be combined freely.

DCP

Marking:

Please visit: <http://digitalcinemanamingconvention.com> for guidance. The DCP should be named with a filmcode that is supplied by Filmstaden Media, and with the company name and film title.
(ex. Sxxxxxx-CocaCola-FantaLight_DCPNAMINGCONTENT)

Delivery:

www.filmstadenmedia.se

VIDEO (24 frames/sec)

SMPTE / Interop

(Both Flat and Cinemascope are required)

Flat (1.85:1) 1998x1080 pixels
Cinemascope (2.39:1) 2048x858

Recommended
format



AUDIO

5.1 Surround

Loudness Limit: 82dB Leq(M)
Equivalent sound level (Leq) checked
and adjusted by Filmstaden Media Studio if
necessary.

SMPTE / Interop

Please contact studio@filmstaden.se or question regarding delivery of formats/framerates/resolutions not listed in this specification.

Stereo

Sound level is adjusted by Filmstaden Media Studio.

For more information regarding the DCP/DCI format download the complete DCI technical specification from:



<http://www.dci-movies.com/specification>

Contact studio@filmstaden.se if you have any questions.



	<u>Screening Period</u>				<u>Delivery Deadline</u>
January	1	2021-01-01	-	2021-01-07	2020-12-17
	2	2021-01-08	-	2021-01-14	2020-12-22
	3	2021-01-15	-	2021-01-21	2021-01-07
	4	2021-01-22	-	2021-01-28	2021-01-14
February	5	2021-01-29	-	2021-02-04	2021-01-21
	6	2021-02-05	-	2021-02-11	2021-01-28
	7	2021-02-12	-	2021-02-18	2021-02-04
	8	2021-02-19	-	2021-02-25	2021-02-11
March	9	2021-02-26	-	2021-03-04	2021-02-18
	10	2021-03-05	-	2021-03-11	2021-02-25
	11	2021-03-12	-	2021-03-18	2021-03-04
	12	2021-03-19	-	2021-03-25	2021-03-11
April	13	2021-03-26	-	2021-04-01	2021-03-18
	14	2021-04-02	-	2021-04-08	2021-03-24
	15	2021-04-09	-	2021-04-15	2021-03-31
	16	2021-04-16	-	2021-04-22	2021-04-08
May	17	2021-04-23	-	2021-04-29	2021-04-15
	18	2021-04-30	-	2021-05-06	2021-04-22
	19	2021-05-07	-	2021-05-13	2021-04-29
	20	2021-05-14	-	2021-05-20	2021-05-05
June	21	2021-05-21	-	2021-05-27	2021-05-12
	22	2021-05-28	-	2021-06-03	2021-05-20
	23	2021-06-04	-	2021-06-10	2021-05-27
	24	2021-06-11	-	2021-06-17	2021-06-02
July	25	2021-06-18	-	2021-06-24	2021-06-10
	26	2021-06-25	-	2021-07-01	2021-06-17
	27	2021-07-02	-	2021-07-08	2021-06-23
	28	2021-07-09	-	2021-07-15	2021-07-01
August	29	2021-07-16	-	2021-07-22	2021-07-08
	30	2021-07-23	-	2021-07-29	2021-07-15
	31	2021-07-30	-	2021-08-05	2021-07-22
	32	2021-08-06	-	2021-08-12	2021-07-29
September	33	2021-08-13	-	2021-08-19	2021-08-05
	34	2021-08-20	-	2021-08-26	2021-08-12
	35	2021-08-27	-	2021-09-02	2021-08-19
	36	2021-09-03	-	2021-09-09	2021-08-26
October	37	2021-09-10	-	2021-09-16	2021-09-02
	38	2021-09-17	-	2021-09-23	2021-09-09
	39	2021-09-24	-	2021-09-30	2021-09-16
	40	2021-10-01	-	2021-10-07	2021-09-23
November	41	2021-10-08	-	2021-10-14	2021-09-30
	42	2021-10-15	-	2021-10-21	2021-10-07
	43	2021-10-22	-	2021-10-28	2021-10-14
	44	2021-10-29	-	2021-11-04	2021-10-21
December	45	2021-11-05	-	2021-11-11	2021-10-28
	46	2021-11-12	-	2021-11-18	2021-11-03
	47	2021-11-19	-	2021-11-25	2021-11-11
	48	2021-11-26	-	2021-12-02	2021-11-18
	49	2021-12-03	-	2021-12-09	2021-11-25
	50	2021-12-10	-	2021-12-16	2021-12-02
	51	2021-12-17	-	2021-12-23	2021-12-09
	52	2021-12-24	-	2021-12-30	2021-12-15

The film shall be provided to Filmstaden Media no later than 17.00 the day of the deadline