

## TECHNICAL SPECIFICATION DIGITAL SIGNAGE

### Power wall - Landscape

#### Pictures

File format:	jpg or png (rgb)
Resolution:	Highest resolution: 3840 x 2160 px (4K) Lowest resolution: 1920 x 1080 px
Spotlength:	110 seconds (Check against order confirmation)

#### Movie

File format:	vmw (Codec Rek WMV2) mp4 (Codec h. 264) Quicktime mov (Codec h.264)
	Recommended resolution: 3840 x 2160 px (4K) Minimum resolution: 1920 x 1080 px
Framerate:	25 fps
Bitrate:	8000-12000 Kbs (max 20 000 kb/s)

### Network - Portrait

#### Pictures

File format:	jpg or png (rgb)
Resolution:	Highest resolution: 2160 x 3840 px (4K) Lowest resolution: 1080 x 1920 x px
Spotlength:	5 seconds (Check against order confirmation)

#### Movie

File format:	vmw (Codec Rek WMV2) mp4 (Codec h. 264) Quicktime mov (Codec h.264)
	Recommended resolution: 2160 x 3840 px (4K) Minimum resolution: 1080 x 1920 px
Framerate:	25 fps
Bitrate:	8000-12000 Kbs (max 20 000 kb/s)

#### Material deadline:

The material must be delivered to us at least 4 working days before the start of the campaign.

#### Material delivery:

[www.filmstadenmedia.se](http://www.filmstadenmedia.se)

#### Important delivery terms:

In case of late delivery, Filmstaden Media is not liable for any missing exposure and no compensation for missing views is given.